RECLAIMING THE 7 MOUNTAINS OF CULTURE

Arts & Entertainment  Business  Education  Family  Government  Media  Religion
RECLAIMING THE 7 MOUNTAINS OF CULTURE
"Now it shall come to pass in the latter days that the mountain of the Lord's house shall be established on the top of the mountains, and shall be exalted above the hills; and all nations shall flow to it." — Isa 2:2

In 1975 Bill Bright, founder of Campus Crusade and Loren Cunningham, founder of Youth With a Mission, had lunch together. God simultaneously gave each of them a message to give to the other: “The culture is shaped by seven mind-molders or mountains in society. If we can influence each of these areas for Christ, we will win the culture of our nation.” Unfortunately, we have not been winning the culture since 1975, but losing precious ground. There are a lot of reasons for that you will learn about on this website.

The Bible tells us that in the last days there will be sheep and goat nations. Sheep nations represent those who follow Christ; goat nations represent those who follow other gods. “All the nations will be gathered before Him, and He will separate them as a shepherd does his sheep and goats” (Matt 25:32). Who do you want to be, a sheep or a goat?
History Workplace Ministry

- CBMC 1930
- Workplace Ministry
- ICWM 1998
- HCAW 2001
- FGBMFI 1951
- Executive Ministries 1960s
- FCCI 1977
- Ed Silvoso, Billy Graham, Henry Blackaby, Peter Wagner

Church-based Ministry
7 Mountains Strategy
Evangelism

Spirituality @Work 1997
Marketplace Leaders 1997
Half Time 1995
Pinnacle Forum 1995
C12 1992
CMDL 1991
ICCC 1985

Social Transformation
Theology of work
7 Mountains of Cultural Influence
Then Joshua commanded the officers of the people, saying, "Pass through the camp and command the people, saying, 'Prepare provisions for yourselves, for within three days you will cross over this Jordan, to go in to possess the land which the Lord your God is giving you to possess.'"

Josh 1:10-11
7 Nations Greater and Mightier

“When the Lord your God brings you into the land which you go to possess, and has cast out many nations before you, the Hittites and the Girgashites and the Amorites and the Canaanites and the Perizzites and the Hivites and the Jebusites, seven nations greater and mightier than thou” (Deuteronomy 7:1).
Displace 7 Enemies (mountains) to take the Promised Land

“This is how you will know that the living God is among you and that he will certainly drive out 7 enemies before you including the Canaanites, Hittites, Hivites, Perizzites, Girgashites, Amorites and the Jebusites” (Joshua 3:10).
“But I have raised you up for this very purpose, that I might show you my power and that my name might be proclaimed in all the earth.”

Exodus 9:16

This is a time for God’s people to be raised up in the 7 mountains.
“7” is the perfect number in scripture. It is the number for completion.

# 7 mentioned 387 times in Bible

- Made the world in 7 days.
- Made man to have 7 needs.
- Week = 7 days
- Joshua walked around Jericho 7 times
- Joseph: 7 years prosperity, 7 yrs famine
- 7 loaves of bread, 7 baskets left over
- 7 churches – Revelation
- 7 lampstands

7 Enemies!
• Address for WESTIN is 7 Concourse Parkway.
• The conference rooms are all named after famous musicians/composers. The Large Meeting room/Ballroom is GERSHWIN.
• Something special with Arts & Entertainment
Rev 17:9-10

Here is the mind which has wisdom: The seven heads are seven mountains on which the woman sits. There are also seven kings.
Understanding the Original Assignment - Dominion

God’s Original Intent
The earth is the Lord’s, and everything in it, the world, and all who live in it (Psalm 24: 1).
God’s First Instruction to Man

And God said, Let us make man in our image, after our likeness: and let them have dominion over the fish of the sea, and over the fowl of the air, and over the cattle, and over all the earth, and over every creeping thing that creepeth upon the earth. Gen 1:26
God’s Original Intent

Individuals and Nation’s to obey God – Dt 28

• To prosper in every way
• Fulfill their unique purpose
• Fulfill God’s overall plan
• To receive your God-ordained inheritance
• All creation to reflect His glory
Head vs Tail

The LORD will make you the head, not the tail. If you pay attention to the commands of the LORD your God that I give you this day and carefully follow them, you will always be at the top, never at the bottom.

- Deut 28:13-14

This is achieved through servant leadership, not legislation or political activism.
Accomplished through Obedience

If you fully obey the LORD your God and carefully follow all his commands I give you today, the LORD your God will set you high above all the nations on earth. - - Deut 28:1-2
Societal Transformation

Matt 6:9-10

"Our Father in heaven, hallowed be your name, your kingdom come, your will be done on earth as it is in heaven."

Life → Work → Church → Nation → City → Life

Church

Nation

City

Life

Work
Kingdom?

“A kingdom is the sovereign rulership and governing influence of a king over his territory, impacting it with his will, his intent, and his purpose, manifesting a culture and society reflecting the king’s nature, values, and morals.

A kingdom is the governing impact of a king’s will over a territory or domain, his influence over a people, and a government led by a king.”

-- Myles Munroe, Kingdom Principles
Dominion Was Lost in the Garden

Jesus came to reclaim what Satan took in the garden

• “For the Son of Man has come to seek and to save *that* which was lost” (Luke 19:10).

• “For God was pleased to have all his fullness dwell in him, and through him to reconcile to himself *all things*, whether things on earth or things in heaven, by making peace through his blood, shed on the cross” Colossians 1:19-20.
Original Intent through Moses

Not to establish a religion but a nation of people who would love, serve, and honor God.

But you are a chosen generation, a royal priesthood, a holy nation, His own special people, that you may proclaim the praises of Him who called you out of darkness into His marvelous light (1 Peter 2:9-10)
Jesus, Lord Over All Domains of Influence
(not just Lord over salvation)

1. King of Kings – the Lord of Justice
2. Jehovah Jireh – Lord of Economics
3. Father, Lord of the family
4. Creator God, Lord of science & technology
5. Living Word, Lord of communication
6. Potter, Lord of the arts & beauty
7. Great Teacher, Lord of education

Source: Landa Cope, OT Template
Prov 29:2

When the righteous are in authority, the people rejoice; But when a wicked man rules, the people groan.
The Most Christianized City in America

British television documentary
Results

The city was one of the lowest ranking cities in the nation providing core services.

No one would want to live in a city in that condition.
Dallas Pastor Responses

“Those things do not concern us. We are spiritual leaders”
“A gospel that does not deal with the issues of the day is not the gospel at all.”

Martin Luther
How We Lost the Mountains
Reason #1: Why we lost the 7 mountains? Separation from God.

Our enemies didn’t have to kill us, we simply disobeyed God which entitled our enemies to take our mountains.
“If my people, who are called by my name, will humble themselves and pray and seek my face and turn from their wicked ways, then will I hear from heaven and will forgive their sin and will heal their land.”

2 Chron 7:14
Reason #2: The Gospel of Salvation vs The Gospel of the Kingdom
Gospel of Salvation

Transaction
- Evangelism
- “Escape”
  - “Left Behind”

Gospel of the Kingdom

Occupy
- Dominion/Influence in the culture
- “Takeover”
  - “Take the Promised Land”

Stopping at salvation is like sitting down after crossing the Jordan!
Reason for Lack of Christian Influence

• Not engaged in the culture

• Evangelical sub-culture network not part of mainstream key networks of influence

• Lack of social and economic capital to influence

• Flawed eschatology – “It's only going to get worse, why bother?”
Early Gospel

- Transformed Israel
- Transformed Roman Empire
- Laid Foundation for Western European Nation’s Prosperity
Christianized?

Salvations alone do not equal a changed culture

Gospel of Salvation
- Nigeria
- Uganda

Gospel of the Kingdom
- Almolonga, Guatemala
Reason #3: Unbiblical View of Work and Ministry
Key Issues/Barriers

- Sacred/Secular
- Equality in Calling
- Defining Ministry
- Local Church as Equipper
Why such little progress since 1975?

- Gospel of salvation focus?
- Contributed to pluralism in calling - sacred/secular hierarchy (separatist).
  - support raising
  - contributes to a poverty mentality
  - strategy through door of religion vs marketplace
  - timing of God - faith and work movement
What the Word says about work

Whatever you do, work at it with all your heart, as working for the Lord, not for men, since you know that you will receive an inheritance from the Lord as a reward.

Col 3:23-24
Work IS Ministry

Meet human needs

"Ministry" equates to "Service" "diakonia"

Work is worship "Avodah"

Work TO Minister

Platform

Influence - societal transformation

Give $
Local Church

• Has operated more like a cruise liner instead of a battleship
• Surveys reveal 90% of believers feel they are not being trained for their calling in the workplace through local church
Wrong Assumptions

Believed we could change culture through Religious Mountain:

- Prayer conferences
- Spiritual warfare conferences
- Pastor and church unity gatherings
- Evangelistic Crusades
7 Mountain Geographical Power Centers vs Evangelical Power Centers

- Business/Technology
  - San Jose, CA
- Arts & Ent./Media
  - L.A.
- Education
  - Boston
- Business/Media
  - NYC
- Colorado Springs
- Wheaton, IL
- Atlanta
- Orlando
God’s Strategy to Reclaim What Was Lost
How God Prepares Leaders to Reclaim Mountains
Joseph, a model for taking a Governmental Mountain

1. Dream
2. Adversity – 13 years of character development, moral purity, perseverance, forgiveness
4. Planted him near a key influencer - Pharoah
5. Leadership skills. God worked through the leader
6. Awaited the timing of God for advancement. Steward of resources

Key Influencer over a nation – father of Pharaoh
When God wanted to Influence a Nation, He placed His servants near the mountain of influence.

<table>
<thead>
<tr>
<th>Person</th>
<th>Nation</th>
<th>Leader</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Moses</td>
<td>Egypt</td>
<td>Pharoah</td>
<td>Deliverance/birth nation</td>
</tr>
<tr>
<td>Nehemiah</td>
<td>Babylon</td>
<td>King Artaxerxes</td>
<td>Rebuild wall</td>
</tr>
<tr>
<td>Daniel</td>
<td>Babylon</td>
<td>King Neb</td>
<td>Nation Influence</td>
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<tr>
<td>Joseph</td>
<td>Egypt</td>
<td>Pharoah</td>
<td>Saved a nation</td>
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<tr>
<td>Esther</td>
<td>Persia</td>
<td>King Ahasuerus</td>
<td>Saved a nation</td>
</tr>
</tbody>
</table>
It’s not enough to have Christians at the top of the 7 mountains. They must have a “culture-changing” faith.
3 Phase Obedience Cycle
to become a Key Influencer

Convenience

My business, my way.

Crisis

My business. His way.

Conviction

His business, my way.

Manifest

His business, His way!

Personal discretion decreases

Manifest His Glory!
God’s Looking for Faithful Priests

I will raise up for myself a faithful priest, who will do according to what is in my heart and mind. I will firmly establish his house, and he will minister before my anointed one always (1 Sam 2:35-36).
Transformational Leaders Understand We Fulfill Destiny through Intimacy with God
Key Strategy: 
Intimacy With God

Then he said to Him, "If Your Presence does not go with us, do not bring us up from here. For how then will it be known that Your people and I have found grace in Your sight, except You go with us? So we shall be separate, Your people and I, from all the people who are upon the face of the earth." Ex 33:15-16
Entrepreneurs

Our greatest strength is also our greatest weakness

presumption vs faith
So he said to me, "This is the word of the LORD to Zerubbabel: 'Not by might nor by power, but by my Spirit,' says the LORD Almighty (Zech 4:6)
The Importance of Key Influencers in
The Importance of Influence

• Burial of Jesus. Man of honor took the body. Burial in a tomb reserved for wealthy

• Joseph of Arimathea

“An honorable counselor, a person of character and distinction, and in an office of public trust; some think in the state, and that he was one of Pilate's privy council; his post rather seems to have been in the church, he was one of the great Sanhedrim of the Jews, or one of the high priest's council.”
Mentor to 200 CEOs

“I have never seen the activity of God more in the marketplace than right now.”

Henry Blackaby
How one Fortune 500 executive protected A & E Mountain

- *The Book of Daniel* was a controversial short-lived TV series broadcast on NBC 2006 fall.

- The network promoted it as a serious drama about Christians and the Christian faith, but some Christians saw an insulting portrayal of Jesus, a pro-homosexuality tone, and an atypical and dysfunctional church.

- On January 24, 2006, a spokeswoman for NBC announced the show had been dropped.
• 360 interviews key influence evangelicals
• “Cosmopolitan Evangelicals”
• “Cultural entrepreneurs”
• Post-teen conversions
• Disenfranchised from local church (members, but not involved). Prefer small groups w/peers
• Want to change the culture

How evangelicals joined America’s elite
Influence in History

- Defined by less than 500 intellectual cultural philosophers who influenced 7 gates and supporting networks

- Lived an average of 35 years of each leader

- Books and speeches don’t change culture; adopting ideas by a network of influencers

- Ideas must be institutionalized

- Money must support ideas which makes the difference

Randall Collins
sociologist

The Discovery of Society
Randall Collins
Michael Makowsky
Networks of Key Influencers

- Clapham Group (William Wilberforce)
- Christian Embassy
- CEO Forum
- Trinity forum
- Cedars
- Pinnacle Forum
- ICCC
- Impact 21
Culture is defined by the adoption of values and beliefs in 4 main competing networks:

- Military
- Business
- Government
- Cultural – Education, Arts & Entertainment, Media – define values /beliefs
Key Influencers who Impacted Cultural Mountains
Abraham Kuyper
1837 – 1920 Netherlands

"Oh, no single piece of our mental world is to be hermetically sealed off from the rest, and there is not a square inch in the whole domain of our human existence over which Christ, who is Sovereign over all, does not cry: 'Mine!'"
Arthur Guinness

- Irish businessman at turn of the century
- Sought God about problem of alcoholism in Ireland “Make a drink good for them”
- Guinness Beer - Heavy iron content
- Barnardo’s children’s home
- Hudson Taylor
- Built a college to train missionaries
- Brought changes to legal system in England based on biblical principles
England, 1945

Arthur Guinness
1725-1803
Tipping Points

Christ  Culture  Evil
Tipping Points

• In 1934, in the movie "It Happened One Night," popular star Clark Gable performed without an undershirt to better display his physique and, thereafter, undershirt sales dropped dramatically. In 1942, when "Bambi" premiered, deer hunting in America dropped from a $5.7 million business to barely $1 million.
Prayer in schools ruled unconstitutional

Since 1963:

- Premarital sex increased 500%
- Unwed pregnancy up 400%
- Sexually transmitted disease up 200%
- Suicides up 400%
- SAT scores dropped 90 points 1963-1980 (lowest in the industrialized world)
- Fatherless homes: up 400%
- Violent crime up 500%
What’s happened during baby-boomer watch?

**Tipping Points**

- Prayer from public schools
- Legalized Abortion – Roe vs Wade
- Sexual revolution – “Playboy”
- Separation Church and State – godless government
Tipping Points

• **Media exploitation** – talk radio language
  – Gay Lifestyle - The Kiss - Ellen di’Generis
  – 2007 - Harry Potter fans told by author Albus Dumbledore, master wizard and Headmaster of Hogwarts is gay. Oct, 07

• **Relativism** - No Absolutes - Whatever feels good to you and does not impose your views on others

We are called to catalyze Tipping Points for His Kingdom to reclaim Mountains!
Positive Tipping Points

- Martin Luther – Word of God back to the people
- William Wilberforce & Martin Luther King – Abolition of Slavery
- The Passion of the Christ – Movies w/ values
- Faith at work movement - validating the call of every believer. Social entrepreneurship
Strategies to Reclaim Mountains
“If you don’t break through in the spiritual realm, don’t do the physical.”

Joshua 6

“March around walls 7 times”
How Jesus related to earthly power

Act like you have the authority, but never reach for the power.
Key Principle:
The fruit of solving societal problems results in having greater influence.
The media has changed from reporting truth to searching for a story that causes “buzz”.

“We're the media; we scare you.”

LEONARD PITTS, Miami Herald, November 2007

Staph infections
RECLAIMING THE 7 MOUNTAINS OF CULTURE

Truth

Mountains are controlled by small % of leaders and networks
“Less than 100 people control entire media.”

“We need COURAGE. What we speak and what we write shapes reality or perceptions of reality. It takes so much courage to actually push, agitate, and stand for truth and righteousness. We need courage!”

- Emmy Award Winning Network Producer
International news services reported that after Afghanistan was invaded by Coalition forces in the search for Osama Bin Laden, the first public buildings in that country to re-open weren't hospitals, schools or government agencies, but movie theaters, showing American movies.
Hollywood and Politics

- Fahrenheit 911 (anti-war) - Michael Moore (2006)
- Lions for Lambs (anti-war) - Robert Redford (2007)
- Brokeback Mountain - gay agenda (2006)
Movies – Change in Hollywood?

- Touched by an Angel
- Passion of the Christ $500 million+
  - Ultimate Gift
  - Chronicles of Narnia
- Amazing Grace
- Charlotte’s web
- Facing the Giants
- Bella

Hollywood Prayer Network, Act One
Wedgewood Group
"People come to a movie to be entertained first," he said in a recent interview. "We have to master the art of filmmaking and create a powerful story before we think about how we're going to put some kind of Christian message in the film. Most Christians fail in the film business today because even though their intentions are admirable, they haven't learned the art and skill of making a great movie. We have to earn the respect of the viewer if we're going to succeed."

Ralph Winter

Boycotts, controversy, and condemnation don’t work
Each mountain has a principality assigned to it.

For we do not wrestle against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this age, against spiritual hosts of wickedness in the heavenly places.

Eph 6:12-13

- Johnny Enlow breakout
The higher you go up a mountain the more demons assigned to you—spiritual warfare

For a great and effective door has opened to me, and there are many adversaries.

1 Cor 16:9

• Whitney Houston
• Britney Spears
• Jessica Simpson
Kong Hee and his wife, Sun Ho, founding leaders of City Harvest Church, the largest church in Singapore

- Sun Ho, a musician and the worship leader moved into the marketplace by entering the pop-music field.

- She is the most popular singer in China

- Topped the charts twice in the United States and twice in the United Kingdom, the first Asian to do either.

- Using her wealth and influence to build a modern school building in each of China’s 13 largest cities; two are already completed. The Chinese government admires Sun Ho so much that it has issued a commemorative postage stamp honoring her.
We are called to disciple nations.
Sheep and Goat Nations

All the nations will be gathered before Him, and He will separate them one from another, as a shepherd divides his sheep from the goats.

Matt 25:32
China

“You Can Start a Business”

1.2 million businesses
June, 2007

200 Nations - 2,000 venues - 200 million pray

Isaiah 60, 'Arise (Africa) shine, for your light has come and the glory of the LORD is risen upon you. For behold the darkness shall cover the earth, and deep darkness the people, but the LORD will arise over you (Africa) and His glory will be seen upon you.
The LORD will grant that the enemies who rise up against you will be defeated before you. They will come at you from one direction but flee from you in seven. Deut 28:7
Now it shall come to pass in the latter days
That the mountain of the Lord's house
Shall be established on the top of the mountains, And shall be exalted above the hills; And all nations shall flow to it.

Isa 2:2-3
All the kingdoms of this world shall become the Kingdom of our Lord Jesus and His anointed Church/Kingdom. “Then the seventh angel sounded: And there were loud voices in heaven, saying, ‘The kingdoms of this world have become the kingdoms of our Lord and of His Christ, and He shall reign for ever and ever.’”
Rev.11:15
“But I have raised you up for this very purpose, that I might show you my power and that my name might be proclaimed in all the earth.”

Exodus 9:16
Are you ready to take your mountain?
What is in your hand?

• Influence?
• Networking? Form a coalition in community
• Financial?
• “Apostle” to your industry?
• Witty invention?

Intimacy with Jesus

It’s time to reclaim a mountain!
Prayer